SaaS B2B:
social network

Raising $50K-250K
Seed funding

Twitter+Kindle+LiveJournal+Dmoz+,

A fusion of social network, marketplace, and Web directory

Dec 2023

Deck 2.0.5

Strong points

- ✔ **Affiliate program** (all authors can earn)

- ✔ Good for **indie authors**

- ✔ Fusion of social network, Web directory, and marketplace – **profit multiplier** for authors and for us

The Problem: Fragmented social platforms that don't benefit creators

- ✔ Twitter, LiveJournal, Kindle are separate

- ✔ Not all Twitter authors earn

- ✔ Dmoz is dead

- ✔ Indie authors have a difficulty to succeed on Twitter

The Solution: An integrated blockchain-based platform with built-in monetization

A simple system of items and folders.

Folders of two kinds: communal (everybody can post, order is decided by voting) and owned (only owner can post). An item can be in multiple folders (helps indie authors, among other).

Moderated by users.

👥Folder: The homepage

Creator: ruuoz-anyad-jumcs-huq7s-3eh7h-ja6j2-cmp2n-elv23-tghui-mve6f-xqe

Sort by: ○ time ● votes

| Main content | Comments |

Sub-folders

- 👍👎 👤 folder 1
- 👍👎 👤 folder 3
- 👍👎 👤 folder 2

More... Create subfolder

Super-folders

Voting in this stream not yet implemented.

More... Create

Items

👍👎 xxx [H]

 yyy

More... Create

Go-To-Market & Traction Plan

We expect to get in the best case up to 10% of the market of Twitter (not 100%, because our product is more difficult to use than Twitter).

10% of 556M = 5.6M active monthly users.
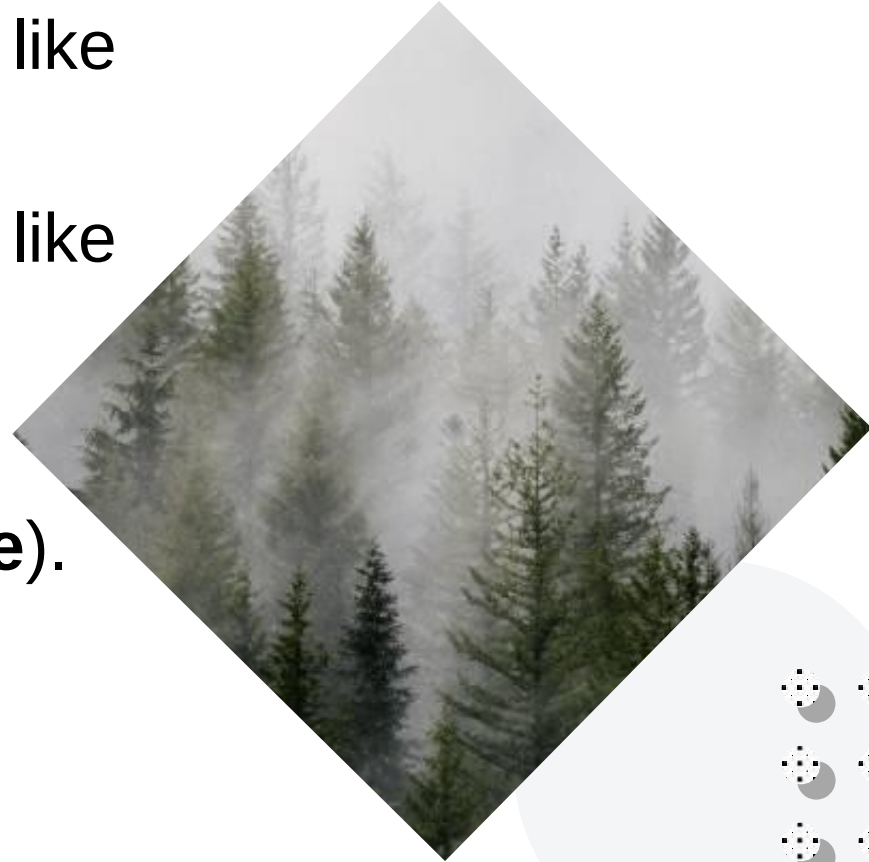
Use SEO, Twitter ads.

Use cases

A user creates one folder and uses it like **Twitter** to post short posts/links.

A user creates one folder and uses it like **LiveJournal** (blog).

Multiple interlinked folders (**Dmoz**).

Folders with paid items (**marketplace**).

Business model

01 Aff. Program

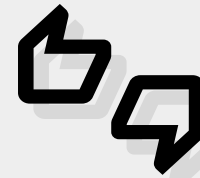Our system advertised with help of the affiliate program.
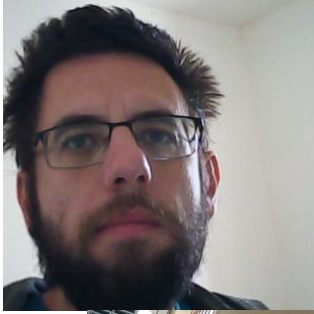
02 Benefits

The affiliate program benefits both the network and individual authors, who actually can make money.

Sell files, sell ads, accept donations.

03 Spread money

The money is spread between the network, the author, the buyer's affiliate and the seller's affiliate.

Victor Porton – the mathematician
who discovered ordered semigroup actions
and a serial blockchain hackathons winner.

Ndubuisi Ollawa – founder of an ICT company.
Also worked in Geecore Limited and
Utrend Technologies.
A Software & DevOps Engineer.

Atiq Kaka – a Meta-certified marketer.

Sagar Kumar – co-founder of Lets Lance and
Associate Manager at
Entrepreneurship Cell, IIT Kharagpur

Development status:

Most of backend code is written.

Frontend prototype is mostly done.

Internet Computer

Both backend and frontend on Internet Computer blockchain

CanDB

An advanced no-SQL DB used for data storage, allowing seamless software upgrades.

NacDB

I am creating a new DB for Internet Computer that unlike CanDB will allow seamless enumeration of DB items, thus allowing to display folder items in order.

Folders order

We order items in folders accordingly to **user voting**.

Commercial items

We also have streams of items ordered dependently on paid amount to present ads.

Use of Funds

Up to about $10-15K for quality assurance (security bounties).

The rest for marketing.

Presented by Victor Porton, the mathematician who discovered ordered semigroup actions, porton@zoncircle.com
+ 3 other team members.
By investing you support Science.

https://docs.zoncircle.com